

Monday 5th October.

LO - I can use box it up to plan a persuasive text. (Hayley)

Sections/ paragraphs	Key generic points	E.g. I Spy	Innovation key points
Opening	Punchy title. Rhetorical questions. Why item is a must.	Buy Now - multipurpose keyring. Have you been captured...? Do you need...? Are you...?	Buy now - multi-purpose torch. Rhetorical questions. Have you needed a light in just the right place when using your tools? Do you need multiple tools but don't have much storage? Are you in need of an all in one toolkit? Then this is the tool for you.
Point one	Why item is special. Recommendation. Key features.	Latest gadget Made by Smithers - covert MI6 department Upgraded version Used by Alex Rider Key features of the keyring.	Latest tool. Made by Stark enterprise high tech tool department. Genius child inventor Violet Baudelaire recommends. Upgraded version of the V Torch 11. High beam torch High power drill, file and screwdrivers. Magnifying glass for those minuscule jobs. Upgraded magnetic parts to enable you to complete jobs alone.
Point two	Nickname to build familiarity. Positive reason to have it	'The Striker' Invaluable - helps you listen to conversations. Get you out of difficult situations	'The Enabler' This Invaluable, high-power tool allows you to complete any job independently. No job to big or small.
Point three	Positive reason to have it. Further important features which make it stand out on the market.	Looks harmless - hard to detect. Made from a special coating.	Small, lightweight but with a lot packed in. Created using modified steel, this tool can tackle any job and withstand any impact.
Conclusion	Comes recommended. Extra items included. Where available to buy.	Recommended by 007. Comes with a set of special keys. Buy from spygadgetzone.com	Recommended by Tony Stark himself. Comes with a compact charging case which allows you to charge on the go - never run out of power. Buy now from inventorgadgets.com