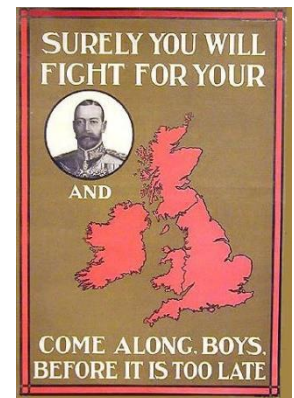
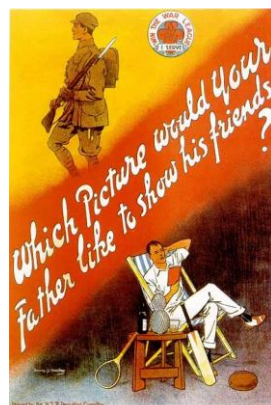
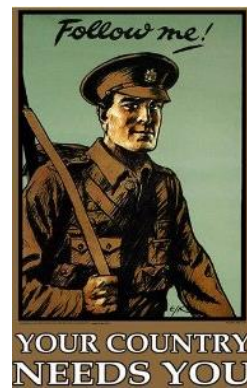
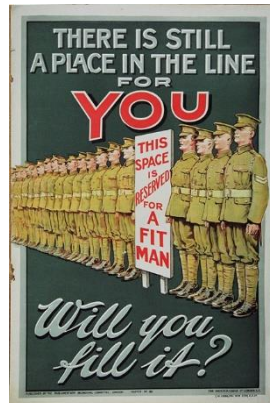
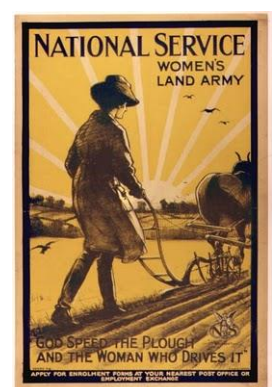
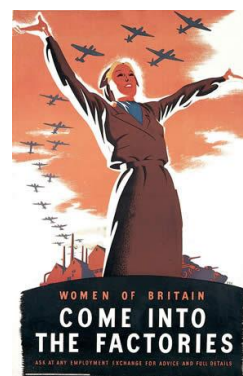


## Propaganda Posters of World War One

- Men were made to feel that they had a place in the country's effort to protect itself. On the other hand, they were made to feel unmanly and cowardly for staying at home.



- Women were encouraged to pressurise their husbands, boyfriends, sons and brothers to join up – men were made to feel guilty for not 'doing their bit'.
- When the men joined the war, the women were needed to fill the job vacancies caused by the lack of men



- People were also urged to make the best of what they had, not waste food and keep up morale

