



What you have done or said in the past to persuade someone to do something?

When someone doesn't respond to begging, sulks or blackmail, what else might work?



The one strategy that works is to give all the **reasons why** the person should do or think what you want them to.

- For this to *really* work, the reasons should be of some benefit to the person you are trying to persuade, not just yourself.
- The other tip for good persuasion, would be to link your ideas together with some conjunctions; which sets of conjunctions would be most useful? Why?

L.O. Change someone's point of view using persuasive language.

Your challenge is to write a letter to your parents/carers to persuade them to agree to one of the following scenarios:

| | | |
|--|---|---|
| Have a sleepover on your birthday, which is on a Sunday. | Get a new pet dog. | Join the swimming club, which trains at 7 o'clock on Saturday mornings. |
| Have an expensive bicycle for your next birthday | Move into the loft room, which is bigger than your old bedroom. | Play on a new 12-rated game on your game console |

Use powerful language and give at least three good reasons.

