

What Is BBC Children in Need?

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19 disadvantaged children in the UK. Since the charity's
29 beginning in 1980, it has raised over one billion pounds!
40 This money has been used to support projects in the UK
47 which help children who are in need.
- 56 Each November, BBC Children in Need host an appeal
66 show. Among other things, the show is filled with famous
74 people, wacky fundraising and stories of people that
80 BBC Children in Need have helped.
- 89 The charity's beloved mascot is Pudsey Bear. Pudsey is
99 often seen thanking people for working so hard to raise
105 money for BBC Children in Need.



Quick Questions



1. Find and copy one word which means the same as **adored**.



2. Who does BBC Children in Need help?



3. Why do you think that the author has chosen to include the total amount of money raised by BBC Children in Need?



4. Do you think that the appeal will be successful this year?

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Answers



1. Find and copy one word which means the same as **adored**.

Accept: beloved



2. Who does BBC Children in Need help?

**Accept answers which refer to one of the following:
BBC Children in Need helps disadvantaged
children/BBC Children in Need supports projects
which help disadvantaged children.**



3. Why do you think that the author has chosen to include the total amount of money raised by BBC Children in Need?

Accept any appropriate answer, such as: I think that the author has chosen to include the total so that you can see how successful the charity has been.



4. Do you think that the appeal will be successful this year?

Accept any appropriate prediction, such as: I think that the appeal will be successful because it has stories of people that BBC Children in Need have helped and people might see this and want to help more people.