

Monday 5th October.

LO - I can use box it up to plan a persuasive text.

Sections/ paragraphs	Key generic points	E.g. I Spy	Innovation key points
Opening	Punchy title.  Rhetorical questions.  Why item is a must.	Buy Now - multipurpose keyring. Have you been captured...? Do you need...? Are you...?	
Point one	Why item is special.  Recommendation.  Key features.	Latest gadget Made by Smithers - covert MI6 department Upgraded version Used by Alex Rider Key features of the keyring.	
Point two	Nickname to build familiarity.  Positive reason to have it	'The Striker' Invaluable - helps you listen to conversations. Get you out of difficult situations	
Point three	Positive reason to have it.  Further important features which make it stand out on the market.	Looks harmless - hard to detect. Made from a special coating.	
Conclusion	Comes recommended.  Extra items included.  Where available to buy.	Recommended by 007. Comes with a set of special keys. Buy from spygadgetzone.com	