

Monday 23rd November.

LO - I can use box it up to plan a persuasive text.

Sections/ paragraphs	Key generic points	Innovation key points
Opening	Punchy title. Rhetorical questions. Why item is a must.	
Point one	Why item is special. Recommendation. Key features.	
Point two	Nickname to build familiarity. Positive reason to have it	
Point three	Positive reason to have it. Further important features which make it stand out on the market.	
Conclusion	Comes recommended. Extra items included. Where available to buy.	