

EQUALITY

DANCE FESTIVAL

PROGRAMME DESIGN

PROJECT TEMPLATES & SUPPORTING RESOURCES



DF PROGRAMME DESIGN

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BE INCLUSIVE



EQUALITY

BLAZING THE TRAIL – EQUALITY PROJECT

FURTHER DETAILS

Within this document there is a blank template for pupils to complete their design if they wish, however this is not compulsory.

The pupil who designs the winning Dance Festival programme, front cover will be invited along to the annual Gateshead School Dance Festival & School Sport Awards to showcase their work. The winning school will also receive some DFT Shirts for their group!

CROSS-CURRICULAR LINK

Art & Design



THE CRITERIA

✓ Designs should be produced on maximum A4 white paper.

- Designs should be in colour using any medium.
- Schools should submit pupil's individual entries ahead of the deadline, with the completed entries cover sheet and your school's BTT Passport attached, via email to the below address:



schoolsportpartnership@gateshead.gov.uk

THE COMPETITION

The Gateshead School Sports Partnership would like your pupils to use their creativity and design skills to produce a front cover design for the 2021 Gateshead Schools' Dance Festival Programme.

This front cover design should incorporate the theme of **EQUALITY**, the OPEN theme of the Dance Festival and pupils should use their creativity, allowing their design to showcase their art and design skills. The final design must be designed by hand on one side of A4.

THE DEADLINE

5pm Friday 5th March 2021

PRIZE!

Your school could win a group of Dance Festival T Shirts!



EQUALITY

DANCE FESTIVAL PROGRAMME DESIGN USEFUL HINTS & TIPS

THE DESIGN BRIEF

Pupils have been asked to design a front cover for the Gateshead Schools Dance Festival Programme. The annual Gateshead School's Dance Festival is set to take place at The Sage, Gateshead in March/April 2021 and all spectators will receive a copy of the Programme. All designs will be judged with the best design incorporating the theme of **EQUALITY** and the 'open' theme of the Dance Festival. Therefore your front cover design should celebrate the 'power of dance' and the event in general (also think about the venue - Sage Gateshead, the number of dancers - around 2,500 and all of the hard work that goes into getting ready to perform). The design must incorporate the Paralympic value of **EQUALITY** illustrating the inclusive nature of the Dance Festival.

EXAMPLES:



WHAT IS EQUALITY?

EQUALITY is ensuring that every individual has an equal opportunity to make the most of their lives and talents. Before starting this project you may like to investigate what **EQUALITY** means to you; exploring the importance and impact of equality. You could also explore the Paralympic Value of Equality.

USEFUL WEBSITE RESOURCES

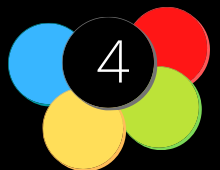
VIDEO - You can find a short inspirational video [here](#) which was used as trailer for the Rio 2016 Paralympic Games.

DESIGN TIPS

- Use the template provided or white A4 paper.
- Include some text to display the key information such as venue etc.
- Your design should be in colour but you can use any medium for this e.g. paint, pens, pencils etc.
- Look at some examples below for ideas.



EQUALITY



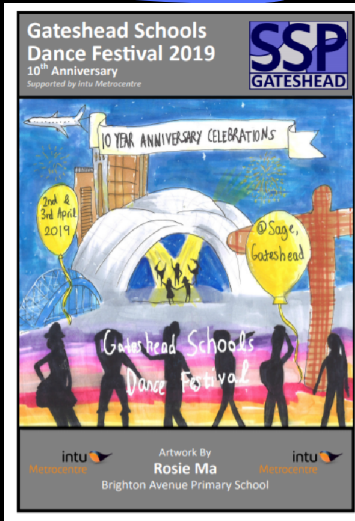
DANCE FESTIVAL PROGRAMME DESIGN USEFUL HINTS & TIPS

PICTURE BOARD

The two designs to the left are winning designs from previous years.

If you look closely the picture in the design on the right was linked to the 10 YEAR ANNIVERSARY of the last Dance Festival (2019) at Sage Gateshead. The designer might have used a 'picture board' to help with ideas; using books, magazines and the internet to find pictures and graphics to help them plan their final design.

Here is an example of a picture board below:



Links on how to draw the venue (Sage Gateshead) and their famous Gateshead Landmarks)



Links to the 10 year anniversary celebrations



A general picture to show dancing



Links to the 2016 theme of Movies, Books & Fairy Tales



Links to the 2018 theme of Films & Musicals



Links to the 2014 theme of Numbers 1's



Links to the 10 year anniversary celebrations



Links to the 2015 theme of Movies



WHAT DO YOU THINK?

Will you create a 'picture board' to help you?



EQUALITY

DESIGN IDEAS BOARD

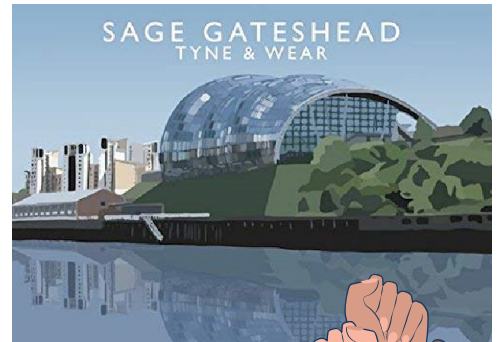
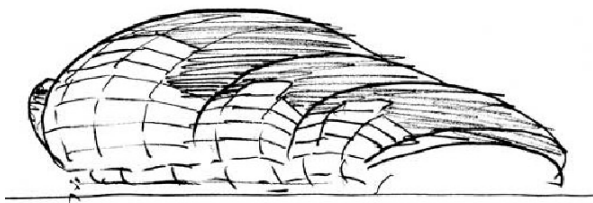
FINAL BRIEF & KEY INFORMATION

Use the template or one sheet of white A4 paper for your DF Programme front cover design for the 2021 Gateshead Schools' Dance Festival. Make sure you include the following key information / text and there is a design board below with ideas for images to include within your design:

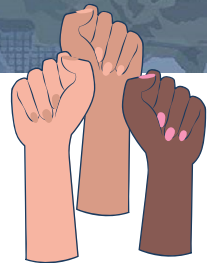
KEY INFORMATION:

- Gateshead Schools' Dance Festival 2021
- Venue - Sage, Gateshead
- Dates - 24th & 25th March 2021

Here are 2 very different drawings of the event venue (Sage Gateshead). Could these images help you create your very own picture of Sage Gateshead.....



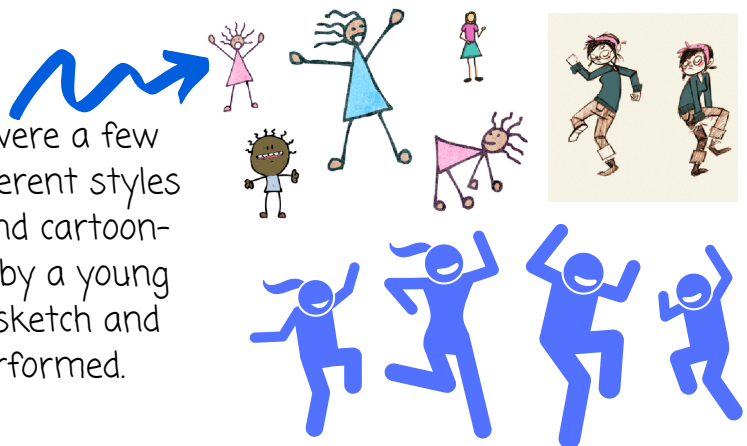
EQUALITY



After a Google search on 'equality' these were a few of the top images found. We felt they shared the Olympic and Paralympic Value of Equality - what it means and the importance of inclusion and equality within our Dance Festival.



After a Google search on 'Dancing' these were a few of the images found. They are in very different styles - the image on the left looks very basic and cartoon-like, as though it might have been drawn by a young child. The image on the right looks like a sketch and shows different dance moves being performed.



THE AUDIENCE



These pictures on the left show large audiences. You need to think about who might be spectating at the Dance Festival and what they would like to see. Could you include an image of an audience in your final design to help show that the event attracts a large number of spectators...



MY PROGRAMME FRONT COVER DESIGN

NAME:

SCHOOL: